

IFAW's BIG 5 Top Tips for a wildlife friendly holiday

1. DO NOT BUY SOUVENIRS MADE FROM WILDLIFE, INCLUDING:

- ▶ Elephant ivory carvings or jewellery, elephant hair bracelets, elephant skin (leather) wallets, belts, etc.
- ▶ Shark tooth pendants or necklaces, shark jaws, etc.
- ▶ Porcupine quill items, eg jewellery, picture frames, pens, etc.
- ▶ Wild animal skin items, eg crocodile, snake, zebra, kudu, or bontebok skin: rugs, coasters, drums, handbags, furniture.

To bring back many of these items is illegal, or requires permits. For more information see www.ifaw.org or www.cites.org

2. BUY NON-WILDLIFE SOUVENIRS WHICH BENEFIT THE LOCAL PEOPLE

Choose non-wildlife souvenirs, such as beautiful and unusual beadwork, wirework, and stone carvings. Many of these companies employ local people and invest profits back into the local community, for example Monkeybiz, see: www.monkeybiz.co.za



Monkeybiz beadwork souvenirs made by local South African people

3. WATCHING WILDLIFE WITHOUT CRUELTY

Be careful when choosing your wildlife watching experience when on holiday in South Africa. Elephant-back safaris and wildlife ranches should be avoided because of serious animal welfare concerns.

4. TAKE ONLY MEMORIES, LEAVE ONLY BUBBLES

If snorkelling or scuba diving on your visit to South Africa, ensure that you don't destroy the coral or sea vegetation, and do not remove any animal or plant from the sea environment.

5. HAVE FUN!

South Africa is a beautiful and colourful holiday destination. Enjoy your holiday, but just remember that you can make a difference to ensure that South Africa's wildlife remains for future generations to see.

Take action...

Today...

WHAT YOU CAN DO:

- ▶ If you think that you have seen or been offered wildlife souvenirs whilst in South Africa, inform the local police, your hotel management, tour operator or the local tourist board. Alternatively you can give information anonymously to Crimestoppers in the UK by calling 0800 555 111.
- ▶ Send us your photos and reports of wildlife souvenirs. We will post these onto our website to inform others about the threat the trade in animal souvenirs poses to Africa's wildlife.
- ▶ Tell your friends and family about the dangers of buying products made from endangered species whilst on holiday in South Africa.



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The International Fund for Animal Welfare works to improve the welfare of wild and domestic animals throughout the world by reducing commercial exploitation of animals, protecting wildlife habitats and assisting animals in distress. IFAW seeks to motivate the public to prevent cruelty to animals and to promote animal welfare and conservation policies that advance the well-being of both animals and people.

If you would like to become involved in IFAW's work, receive more information or make a donation, please write to IFAW at 89 Albert Embankment, London, SE1 7UD, visit our website www.ifaw.org, email IFAW at info-uk@ifaw.org or phone 020 7587 6700.

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What are you really bringing

back with you from South Africa?

THINK TWICE – Don't buy wildlife souvenirs

Africa's wildlife in your pocket

IF WE DON'T BUY, THEY WON'T DIE!

You may be visiting South Africa to catch a glimpse of some of Africa's most magnificent animals - elephants, zebra, lions, porcupine and sharks. But what you may not realise is that these animals, and many more, are being killed to make souvenirs and tourist trinkets for people just like you.

Please Think Twice while on holiday in South Africa, and don't buy souvenirs which have been made from wildlife.

Killed for a keyring

Rampant illegal poaching to meet the demand for tourist trinkets is contributing to an extinction crisis which may see up to 20 per cent of the world's animal and plant species dying out by 2030.

Many people are shocked to find out that their South African holiday memento is actually illegal - especially as these products are often openly sold in airports, markets, antique shops, and hotels.

However, people bringing such items home could face a maximum jail term of up to seven years and an unlimited fine. This trade threatens many wild populations, and is responsible for the suffering of countless animals.

So Think Twice, and don't buy wildlife souvenirs. The decisions you make could help ensure that some of the world's most endangered species are still with us long after the end of the holiday season.



Porcupine quills on sale at a Cape Town souvenir market

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Endangered wildlife poached for a pendant

More than 5,000 animals, including many African species, such as elephant, cheetah, rhino, zebra, lion and hippo are protected from over-exploitation from trade by the Convention on International Trade in Endangered Species (CITES).

The most endangered species are listed on Appendix I, and it is against the law to buy or sell products made from these animals, for example elephant ivory, skin or hair.

The majority of other species are listed on Appendix II, and trade is strictly regulated through permits. Animals in this group include zebra, hippo and lion. You should check whether a permit is required before buying any items made from these animals. Traders are often ignorant of the law or are more than happy to mislead their



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customers. You could be supporting illegal activity by buying wildlife souvenirs.

BEWARE: By buying a souvenir made from an endangered species in South Africa, you are jeopardising wildlife across the African continent.

ELEPHANTS

Elephants are threatened by habitat destruction, human conflict and poaching. Yet elephants continue to be killed to supply tourists with souvenirs such as ivory carvings, leather items and elephant hair bangles. Many of the elephant items for sale in South Africa are smuggled into the country from poorer Central African nations.

Every ivory or elephant item you see for sale represents a dead elephant.



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A cruel trade

WILDLIFE SOUVENIRS ARE DEADLY

To supply the demands of South Africa's souvenir shops and markets, wild animals are often cruelly slaughtered. The aim of the poacher, and the trader, is to make money. They have little, if any concern for the animal itself, only what profit it will bring them. Tourists should bear this in mind whilst choosing what souvenir to take home with them.

PORCUPINES

The quills of the Cape porcupine have been turned into a high fashion item in South Africa. The beautiful black/brown and white striped quills are fashioned into items as varied as lampshades, olive spoons, hair adornments, necklaces, pens or simply sold by the bundle.



© Rudi van Aarde

What lies behind every quill is the wholesale slaughter of one of South Africa's indigenous species, despite the fact that, under many provincial laws in South Africa, it is actually illegal to either trade or buy porcupine quills without a permit.



SHARKS

Viewing live sharks in the ocean is one of South Africa's most thrilling tourism experiences, so why would you want to buy the teeth and jaws of a dead shark to take home with you?

Sharks teeth and jaws are widely available in curio shops and markets in South Africa's coastal towns. The teeth of the apex predators of the world's oceans embellish pendants and earrings, while their jaws are mounted as wall displays.

It is feared that the increasing trade in shark souvenirs is pushing threatened species closer to extinction.

The Facts
More than 100 million sharks are killed every year



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